

UNIFIN announces changes in its Institutional Relations Office

Mexico City, Mexico, January 17, 2017 – UNIFIN Financiera, S.A.B. de C.V., SOFOM, ENR (ticker symbol: UNFIN) (“UNIFIN” or the “Company”), informs that Mr. José María Muñoz Liedo, current Chief Financial Institutional Relations Officer has decided to retire after 12 years of service with UNIFIN, effective as of February 28, 2017. The duties and responsibilities with respect to the Company’s relations with financial institutions and investors will be undertaken by Mr. Sergio José Camacho Carmona, who has been Unifin’s Chief Financial Officer for the past 7 months.

UNIFIN thanks Mr. Muñoz for his outstanding career and valuable contribution to the Company and wishes him success in his new endeavors.

Investor Relations

José María Muñoz Liedo
Chief Financial Institutional Relations Officer
Tel. +52 (55) 5249.5805
jmmuniz@unifin.com.mx

David Pernas Sánchez
Investor Relations Officer
Tel. +52 (55) 4162.8270
david.pernas@unifin.com.mx

In Nueva York
i-advize Corporate Communications
Juan C Gómez Stolk, +1 (646) 462 4517
jgomezstolk@i-advize.com

unifin.ri@unifin.com.mx Web page: www.unifin.com.mx

This document may contain certain forward-looking statements. These statements are non-historical facts, and they are based on the current vision of the Management of Unifin Financiera, S.A.B. de C.V., SOFOM, ENR for future economic circumstances, the conditions of the industry, the performance of the Company and its financial results. The terms "anticipated", "believe", "estimate", "expect", "plan" and other similar terms related to the Company, are solely intended to identify estimates or predictions. The statements relating to the declaration or the payment of dividends, the implementation of the main operational and financial strategies and plans of investment of equity, the direction of future operations and the factors or trends that affect the financial condition, the liquidity or the operating results of the Company are examples of such statements. Such statements reflect the current expectations of the management and are subject to various risks and uncertainties. There is no guarantee that the expected events, trends or results will occur. The statements are based on several suppositions and factors, including economic general conditions and market conditions, industry conditions and various factors of operation. Any change in such suppositions or factors may cause the actual results to differ from expectations.